

Elected Members Newsletters and Annual Reports

13 Members (19%) returned a completed questionnaire.

3 were newly elected in May 2022. The remaining 10 were returning Councillors.

Political Group responses

Political group	No from Group	% of Group
Conservative	0	0%
Eagle	2	67%
Independent	4	15%
Labour	6	19%
Liberal Democrat	1	25%
Non-aligned	0	0%

Of the responses, 9 (69%) produce a newsletter, where

- 5 (56%) produce it alone
- 3 (33%) collaborate with another Councillor(s)
- 1 (11%) did not answer the question

Frequency of newsletters:

Monthly	0
Quarterly	2
Half Yearly	0
Annually	1
Other (please specify):	5
No answer	1

Only 2 who indicated 'Other' provided more detail:

- As required
- Intermittent but often to highlight a matter of concern to/from my residents

8 Members answered about when they last published a newsletter. The most recent was in July 2023. In total, 4 published a newsletter in 2023. 3 published a newsletter in 2022. 1 did not respond to the question.

The majority of the 9 Members who produce a newsletter do so in paper form and deliver to households (7).

Digital - website	0
Digital - by email	0
Digital - on social media	1
Paper - delivered to households	7

Paper - deposited in central community locations	1
Other (please specify):	0

Only 1/9 respondents include business advertising in their Newsletter.

3/9 Members indicated that they are planning to produce a newsletter in the future. 4/9 were unsure. 2 did not respond.

7 Members were aware that they could produce and publish an annual report on the Council's website. 5 were unaware. 1 did not provide an answer.

Details of the other channels used to communicate with residents in their ward are included below:

Communication channel	Yes	No
Facebook	6	2
Twitter	4	3
Instagram	1	7
WhatsApp	6	3
TicTok	0	8
Snap Chat	0	7
Website	3	3
Blog	1	6
Newspaper Columns	1	6
Local Free Press	3	5
Community surgeries	4	5
Community walk-arounds	10	1
Visits to local community groups	10	1

2 Members provided further information when asked to tell us more or to identify any other channels not listed:

- e-mails and telephone
- Press releases on important topics or those with a strong public interest.

No respondents said they wanted to use Council IT equipment to produce their newsletters. 11 respondents stated that they did **not** want to use Council IT equipment to produce their newsletters. The remaining 2 respondents skipped the question.